

Wendell Peck

Teacher, Facilitator, Coach, Speaker

Wendell is the owner at Absolute Traction, a company that since 2007 has taught a business management methodology known as EOS, The Entrepreneurial Operating System. He teaches, facilitates, and coaches private business owners and their senior leaders about vision, discipline and accountability, leadership, and team health.

He was formerly a Vice President in both the Consulting and Private Client Groups at RBC Wealth Management. In his 20-year career, he specialized in portfolio design, risk management, and legacy planning. He also traveled the US teaching financial advisors about organizational development, practice management, and portfolio design strategies.

Growing up, Wendell had a unique and very challenging childhood and early-adult life that prevented him from receiving an advanced education. He persevered, and through self-teaching, transformed himself into a successful entrepreneur, businessman, speaker, teacher, and coach.

His interests include golf, hiking, biking, skiing, fly fishing, travel, reading, billiards, giving, ... and ice cream (any flavor, at any time).

