

Heather Fairweather

Owner, Business Director



Heather owns and operates a language center in North Africa. The company has branches in three cities, and Heather is responsible for sales, employee training, business finance & management, and client engagement.

She started her career as a university admissions officer and then joined a company offering marketing and technology solutions to universities. After becoming a leading marketing salesperson, she transitioned to client success and team management. During her 16 years in higher education, she partnered with 100+ universities, including Stanford, Harvard, Ohio State, and the US Coast Guard Academy.

Heather's most recent US-based role was within a patient education company. As a Client Success Director, she managed a \$14M portfolio of pharmaceutical clients including AstraZeneca, Sanofi, and Bristol Myers Squibb. Heather is passionate about client success and growing client engagement. In addition, she desires to develop women in business and to empower them to be future leaders.

Heather holds a Business Communications degree from Palm Beach Atlantic University in West Palm Beach, Florida.

She lives and works in North Africa with her husband and five children. She enjoys learning Arabic and going to the beach.

