

Anita Coward

Franchise Owner, Team Builder, Storyteller



Anita is a franchise owner and National Marketing Director with Juice Plus+, a company whose mission is to inspire healthy living around the world. Since 2014, she has served as a Juice Plus+ National Leader. During her 11-year career, she has been recognized as exceptional in her field in 2014, 2019, and 2020.

Anita is most often found building and leading a team of leaders to serve others in ways beyond what they could achieve independently. She is the Founder and Executive Director of Home Education Learning Partnership, a non-profit which provides resource classes for home-educating families. In her current leadership roles, she creates, inspires, and equips large teams. She has also served in Toastmasters International and has earned its highest achievement award, Distinguished Toastmaster.

Anita earned her bachelor's degree in Business Administration and Accounting from the College of Charleston in Charleston, South Carolina.

She and her husband, Chuck, have four adult children. Her interests include team building, health, wellness, people development, and storytelling.

