



# Anil Parkhe

Founder, CEO, Consultant, Coach

Anil is a brand marketing consultant, a certified trainer, a speaker, and the head of the marketing department of a printing press. With more than 20 years of experience in Advertising, Digital Marketing, Administration, Business Development, Training, and Coaching, he has spoken for various audiences, including business schools, NGOs, and large corporations.

Anil's passion for creativity and growth has enabled him to create and/or execute marketing strategies for more than 100 brands, including Tata, Mahindra, Johnson Controls, IFB, Wipro, Hendrickson, Foseco, Seamless Auto Tech, and World Vision. His friends and colleagues call him a "problem solver." He studied Computer Science at Amravati University in India.

He and his wife, Reshma, live in Pune, India, with their daughter, Nasiya. He loves to cook, likes to explore food, and enjoys reading, playing the guitar, volleyball, and chess.