

# Wesley Braden

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## Account Manager

Wes currently works in sales and marketing for Google in Chicago, IL. He represents Google's advertising products to large banks and insurance companies by partnering closely with advertising agencies and his clients' marketing departments to structure and execute digital marketing campaigns.

Before joining Google in 2017, Wes co-founded Tru-Colour Bandages, a company that created and sold adhesive bandages for darker skin tones. During his two years at Tru-Colour, he oversaw branding, operations, and sales efforts, taking the company from being unknown to being featured in Oprah's magazine and in BuzzFeed.

Wes graduated from Wheaton College outside of Chicago with a bachelor's in Business/Economics in 2016.

He lives with his wife in Chicago, IL. His interests include reading, baking, watching documentaries, and gardening. He hopes to one day own and operate a hostel in Eastern Europe.

