

# Leigh Ann Pagnard

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Business Owner, Executive Leader



Leigh Ann is the founder and owner of Crescendo, a private consultancy helping companies scale strategically to achieve faster, more profitable growth and accelerate transformation. Named to the Staffing 100 list of most influential staffing professionals, Leigh Ann has been a featured speaker at Staffing World and corporate events. She also provides leadership expertise to both non-profit and for-profit boards.

Leigh Ann served for 20 years at Belcan, a \$600M international engineering and staffing firm, as President of Staffing Solutions, Vice President of TechServices, and has held additional roles. She grew a project software reseller organization into the second largest in the nation – while opening its first location in China. In her final role as Senior Vice President, Strategic Planning, Leigh Ann implemented a comprehensive strategic planning process and presented the company for sale. She also founded and co-owned multiple franchises (in the staffing and restaurant industries).

Leigh Ann earned her BA in International Studies: Global Economics and International Business from Cedarville University with studies at the University of Grenoble, France, and her MBA from Xavier University.

She is married and has four children. Her interests include reading, cooking, music, and travel.