

Blossom Martindale

Business Consultant & CEO, LeanTouch



After designing clothing for the fashion industry, Blossom switched to influencing lives through coaching, consulting, insurance, and financial planning.

She ran an independent insurance agency before transitioning to an executive role consulting and managing more than 100 business owners for 10 years. She has vast experience in consulting, recruiting, and growing market areas.

Blossom currently runs her own company, the Kegazel Group, with a team of 10 and is the CEO of a tech start-up company, LeanTouch. While she spends a lot of her time strategizing with her tech team, she also consults for, coaches, and trains her business clients around the country. She enjoys being a catalyst who sparks growth and exponential success in others.

She holds an associate's degree in Retail Management, a BA in Communication, and an MBA with a focus on Entrepreneurship. She also has several specialized certifications: Lean Six Sigma Green Belt, ChFC, CLU, AIC, RICP, P&C/L&H licenses.