



Rich Savoy

e-Commerce Worldwide Sales Executive, CEO, Mentor

During his 32 years at IBM, Rich helped to pioneer the transition into the digital age. As IBM Worldwide Executive for e-Commerce, he and his team guided senior executives across the US in how to use the internet to transform their businesses.

He helped develop the vision for Smarter Commerce, which resulted in IBM acquiring \$1 billion worth of companies in the areas of eMarketing, cloud computing, automated supply chain, and analytics. As North America Leader for Smarter Commerce, Rich integrated these companies into a total comprehensive solution.

In 2015, as an entrepreneur, he left IBM to start Stor 4 You LLC, a completely new business in storage solutions. Today, his company has 4 locations and a multi-million-dollar value.

He has a bachelor's degree in Computer Science from Penn State University in Centre, Pennsylvania.

Married for more than 30 years, Rich and his wife, Joan, have 3 sons and live in Reading, Pennsylvania. He is an avid bicyclist and skier. Currently, he spends only 20 percent of his time at his business and the rest speaking on leadership and mentoring young professionals.