



Michael Strand

Principal

Michael is a business strategist and former Fortune 100 data architect now living in Sarajevo, Bosnia and Herzegovina. After a distinguished career in financial services at Northwestern Mutual, he shifted his focus toward global engagement—supporting educational, cultural, and nonprofit initiatives, teaching English, and delivering professional training.

As a data architect and product owner, Michael led enterprise efforts in data strategy, protection, analytics, visualization, and early AI adoption. His leadership spanned both technical and managerial domains and is complemented by years of service on nonprofit boards. This breadth now informs his work with Sinapse Global, where he brings systems thinking, cross-cultural insight, and strategic clarity to individuals and organizations pursuing sustainable impact.

He has a bachelor's degree in business with a focus on technology; master's degrees in religion and classics; and a nearly completed MBA.

Michael married Lia in 1994. Together they have five adult children and a son-in-law. Michael enjoys running, cycling, hiking, playing guitar and piano, reading widely, and sharing strong coffee with friends old and new.

