

Steve Engstrom

Marketing and Strategy Executive

Steve currently serves as a marketing insights and strategy consultant for medical device companies. He has extensive experience helping companies address their new product development, marketing, and new business development business questions.

Steve has spent more than 34 years in the medical device industry and most recently served as the Executive Director of Strategy and Market Research for the Hillrom Company. In this role, he had the opportunity to oversee the company-wide long-range planning process and the market research activities across the organization. He has travelled extensively and has managed projects for business unit partners across the globe.

He earned his bachelor's degree in Marketing from Northern Illinois University in DeKalb, Illinois.

Steve and his wife, Danielle, have been married since 1987 and have five children. His interests include mentoring, swimming, skiing, running, traveling, and spending time with his family.

